

Ad ID 2150

Ad Text At least SheMoisture admits that they messed up and apologize Black Women are upset over SheaMoisture's new whitewashing marketing ploy
SheaMoisture's New Ads Alienate Black Women | BlackMattersUS.com
blackmattersus.com

Ad Landing Page <https://blackmattersus.com/32886-sheamoistures-new-ads-alienate-black-women/>

Ad Targeting Location - Living In: United States
Age: 18 - 65+
Placements: News Feed on desktop computers or News Feed on mobile devices
People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 489

Ad Clicks 28

Ad Spend 78.97 RUB

Ad Creation Date 04/28/17 06:37:21 AM PDT

Ad End Date 05/01/17 06:37:21 AM PDT



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